



Magic of Colors

Ever wondered why some colors make you feel fabulous while others just don't resonate?

It leaves you feeling... blah.

The right shades makes your skin glow, your eyes shine, and your whole vibe feel on point. Knowing your best colors takes the guesswork out of it, so you can step out feeling like your best self—every single time.

What if you had a guide to help you navigate this colorful world?

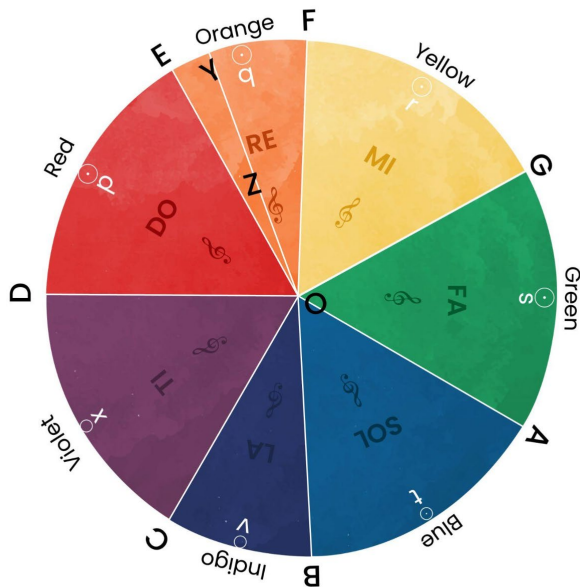
Imagine knowing exactly what colors make you feel pretty and stand out!.

Let's dive into the magic of hues and discover how **choosing the right colors** can completely transform the way you look and feel.





Colors Make You Feel Pretty & Confident



Get ready to explore
your personal color palette!

Think of it as your very own treasure map, leading you to the colors that not only enhance your natural beauty but also empower you to feel like the best version of yourself.

With the right colors, every piece of clothing transforms into a statement of who you are. It makes you feel pretty and confident, radiating positivity wherever you go.

Let's dive into the world of color and discover your best shades!



DIY Color Analysis

Why Knowing Your Colors is Good for Sustainability

Understanding your seasonal color palette helps you choose clothes that complement your natural features, making it easier to curate a wardrobe you truly love. When you know which colors work best for you, you can:

- **Shop more mindfully:** By investing in clothing that flatters you, you're less likely to buy fast fashion pieces impulsively.
- **Create a more versatile wardrobe:** Colors that work together can mix and match effortlessly, reducing the need for more items.
- **Reduce waste:** A well-curated wardrobe means fewer purchases and longer-lasting clothes, contributing to more sustainable fashion practices.

Now, let's begin the color analysis process to find your best palette!





How to Choose Right Hue?



The key to choosing the right colors starts with understanding your skin's undertone - **Warm or Cool**

This foundation helps you identify the hues that naturally complement your features, making your skin look fresher, your complexion brighter, and your overall look more harmonious.

Here's a simple way to determine your undertone:

Try the **silver vs. gold test**: Hold a silver (cool) and a gold (warm) fabric or piece of jewelry near your face. Observe how your skin reacts.

- If silver makes you look more radiant, you have **cool undertones**.
- If gold enhances your glow, you have **warm undertones**.

The right hue will enhance your beauty—your skin will look fresher, your cheeks rosier, and your eyes brighter.

This simple test helps you instantly determine which colors make you glow effortlessly.



DIY Color Analysis Test

Now that you know your undertone, let's take it a step further with **color analysis**—a game-changer in personal styling!

Color analysis categorizes your perfect hues into four seasonal palettes based on the depth, warmth, and clarity of your features.

Our simple quiz will help you identify your undertone and discover the best colors for your wardrobe.

Let's find out which hues work best for you!





DIY Color Analysis Quiz

Step 1: Assess Your Natural Features

Answer the following questions to help determine your seasonal color palette:

1. What is your natural hair color?

- a) Ash blonde, light brown
- b) Golden blonde, warm brown, or red
- c) Dark brown, black with no red or golden undertones
- d) Deep black, or very dark brown





DIY Color Analysis Quiz

2. What is your natural eye color?

- a) Light blue, gray, or light hazel
- b) Warm green, golden brown, or warm hazel
- c) Deep brown, blue, or green with little variation
- d) Dark brown, deep green, or blue with high intensity





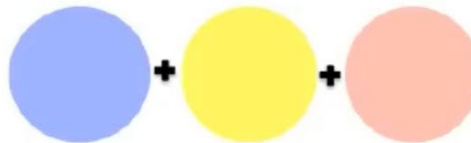
DIY Color Analysis Quiz

3. What is your skin tone?

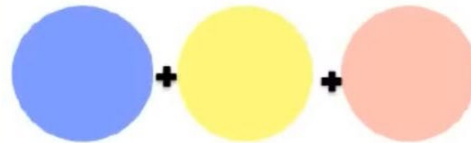
- a) Light, fair, with cool pink or blue undertones
- b) Warm, with golden, peach, or olive undertones
- c) Medium to dark, with neutral or cool undertones
- d) Very deep, with rich, cool undertones



All colors, and all skin tones, are made from red, blue, and yellow.



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DIY Color Analysis Quiz

4. Do you tan easily, or do you burn first?

- a) I burn first, then tan
- b) I tan easily without burning
- c) I burn but gradually tan
- d) I rarely burn and tan quickly





DIY Color Analysis

Step 2: Determine Your Seasonal Result

Based on your answers to the questionnaire, use the following guide to identify your season:

If most of your answers are:

a) You are likely a Summer. Summers have soft or cool undertones with lower contrast. They look best in soft, muted, and cool colors like pastel pink, soft blue, and lavender.

b) You are likely a Spring. Springs have warm undertones with a light and clear appearance. Bright and warm colors like coral, peach, and bright green flatter them.

c) You are likely an Autumn. Autumns have rich, warm, and deep coloring. Earthy tones like mustard, olive, and rust complement them.

d) You are likely a Winter. Winters have cool undertones with high contrast. They look best in bright, bold colors like black, pure white, and jewel tones.

This color analysis test can guide you toward building a sustainable and personalized wardrobe!

